

Against the Grain

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Letters to the Editor

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From Your (snow, ice, freezing rain go away!) Editor:

We have had two snowfalls in Charleston this February! The last time it snowed here was 1989, the same year that **Hurricane Hugo** paid us a visit so we are definitely not used to this kind of weather. **Bill Hannay** felt so concerned for us that he offered to send us some woolens to keep us warm. So — stuck inside with few woolens, we decided to work on the February issue of *Against the Grain*. **Nancy Herther** is from Minnesota so she understands snow and ice, and she had time to gather information about university press developments in the era of a new kind of weather, tectonic shifts. The takeaways extracted from the lengthy



Outsell report, Information Management Trends and Benchmarks 2013 and condensed in this issue are worth a lot of thought for all of us. We have several lengthy feature interviews. **Tom Gilson** and **Albert Joy** interviewed **Jim O'Donnell** and **Kari Paulson** during the **2013 Charleston Conference** and **Caroline Goldsmith** (did you know that she is **Leah Hinds'** sister) transcribed them for editing.

We have still more regular interviews, one with **Rolf** the entrepreneur **Janke** and **Jennifer** the PR wizard **Lohmann**. **Margaret Medina's** essay on issues with monograph acquisition has a familiar refrain. I enjoyed **Allison Day's** Kentucky

hidden collections stories, **Bill Hannay's** Mindfield vs. Minefield, **Tony Ferguson's** Shanghai adventures, **Athena Hoepfner's** COUNTER explanation of expectations, **Sam Demas's** MOU point of view, **Matthew Ismail's** marketing column. I was thrilled to see **Bob Nardini** back in **Sara Forzetting** and **Erin Gallagher's** Biz of Acq column about online acquisition tools. And I have barely scratched the surface! Whew!

You know what? The weather alarmists are predicting freezing rain tonight! Sheesh! Maybe it's time to move to Florida or at least buy some woolens! Here's hoping for spring! In the meantime, stay warm! Love, Yr. Ed. 🌧️

Rumors from page 1

Nobel-pursuing scholar, **Donna Jacobs'** column is called "Gross National Happiness" (this issue, p.50) and is a discussion of **Alice Munro** (*Too Much Happiness*) who won the **Nobel Prize for Literature** in 2013 and the **Centre for Bhutan Studies** which **Donna** learned about from a running buddy. The Kingdom of Bhutan, is a landlocked country in South Asia located at the eastern end of the Himalayas.
http://www.huffingtonpost.com/valerie-alexander/an-olympians-happiness-is_b_4801042.html
<http://www.bhutanstudies.org.bt/about-us/>
<http://wikipedia.org/>

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Letters to the Editor

Send letters to <kstrauch@comcast.net>, phone or fax 843-723-3536, or snail mail: *Against the Grain*, MSC 98, The Citadel, Charleston, SC 29409. You can also send a letter to the editor from the *ATG Homepage* at <http://www.against-the-grain.com>.

Dear Editor:

I hope this note finds you well. I was delighted to see the December 23, 2013 *Against the Grain* article entitled "Massachusetts Launches Multitype Library eBook Pilot Project." (<http://www.against-the-grain.com/2013/12/massachusetts-launches-multi-type-library-ebook-pilot-project/>)

We are so proud of our friends at the **Massachusetts Library System**. They have been a great resource to the eRead Illinois project from the beginning. **Baker & Taylor** has also been a true partner to us throughout this project in serving the diverse needs of developing a shared collection for Illinois school, special, academic, and public libraries. Illinois libraries have a strong commitment to resource sharing statewide and



we are excited to continue this tradition through eRead Illinois.

Thank you for your thorough article and the mention of the Reaching Across Illinois Library System and the eRead Illinois project. The eRead Illinois project is funded through a grant from the Illinois Secretary of State **Jesse White** through the **Illinois State Library**. If you have any other questions or need more information about eRead Illinois, I would be happy to speak with you.

I look forward to further articles on the important strides being made to close the conversation gap between publishers, vendors, and librarians.

Sincerely, **Veronda J. Pitchford**

Project Director, eRead Illinois
Director, Membership Development and Resource Sharing, Reaching Across Illinois Library System

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AGAINST THE GRAIN DEADLINES VOLUME 25 & 26 — 2013-2015

2014 Events	Issue	Ad Reservation	Camera-Ready
MLA, SLA, Book Expo	April 2014	02/20/14	03/13/14
ALA Annual	June 2014	04/03/14	04/24/14
Reference Publishing	September 2014	06/19/14	07/10/14
Charleston Conference	November 2014	08/21/14	09/11/14
ALA Midwinter	Dec. 2014-Jan. 2015	11/13/14	11/28/14

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Have you seen these articles on the ATG NewsChannel?

Occam's Reader Project Tackles eBook ILL — by **Paula J Hane** — A partnership called the Occam's Reader Project, comprising Texas Tech University, the University of Hawaii at Mānoa, and the Greater Western Library Alliance (GWLA), has announced that they have entered into an agreement with Springer to run a year-long pilot program with GWLA's 33 members, focused on eBook interlibrary loans (ILL). — <http://www.against-the-grain.com/2014/02/atg-original-occams-reader-project-tackles-ebook-ill/>.

Caught My Eye: Accounts from ALA Midwinter, January 24-28, 2014 — by **Tom Gilson** — <http://www.against-the-grain.com/2014/02/caught-my-eye-accounts-from-ala-midwinter-january-24-28-2014/>

ATG Interviews Mary Graham, Vice President of the Charleston Metro Chamber of Commerce — by **Tom Gilson** and **Katina Strauch** — Does **Mary** see "bookless" libraries as eventually replacing existing facilities? — <http://www.against-the-grain.com/2014/02/atg-interviews-mary-graham-vice-president-of-the-charleston-metro-chamber-of-commerce/> 🌧️